

## **KYOCERA MITA AMERICA**

**Awarded 2011 Monochrome Printer  
Line Of The Year by Buyers Lab**



**Kyocera Mita America, Inc. has been honored with the 2011 Monochrome Printer Line of the Year by Buyers Laboratory, Inc. (BLI), a leading provider of product intelligence for the imaging industry.**

All Kyocera monochrome printers and multifunction printers (MFP) tested by BLI in the last year received "Highly Recommended" ratings, and four devices garnered individual "Pick of the Year" awards.

Kyocera's monochrome printers and MFPs have outperformed all others, not only providing strong reliability in BLI's thorough lab testing, but delivering superb value as well," said David Sweetnam, BLI's European Lab Manager. "After rigorously evaluating the performance, features and value proposition of a broad range of monochrome models, Kyocera products proved to be strongest in the value and performance they offer the end user. Kyocera's monochrome printers and MFPs are highly reliable and robust workhorses that can easily withstand the stresses of busy workgroups, while being easy on the wallet."

This prestigious award is given to manufacturers whose printers demonstrate excellence across the entire product line after being subjected to months of rigorous product testing by BLI's highly-experienced staff of technicians and editors. Factors considered by BLI in selecting "Line of the Year" include reliability, overall economy, ease of use, print quality and productivity, among others.